



European Innovation Academy is a non-profit educational institution with a mission to educate future entrepreneurs and accelerate companies' digital growth.

## EIA PORTO, PORTUGAL / July 14 - August 2, 2024

This is what you will experience in the EIA program:

### Week 1

- Problem Expo
- Team Formation
- Product Features
- Customer Validation
- Prototyping

Distinctive and unique  
team formation process

### Week 2

- Market
- Marketing Campaign
- Collecting Leads
- Demo Like A Boss
- Startup Expo

Work based on Google-  
Sprint method

### Week 3

- Business Model
- Finance and Funding
- IP Strategies
- Pitching
- Grand Pitch

Special VC  
carousel system

From **Idea to Startup**  
in 3 weeks



75

MENTORS &  
SPEAKERS

500

PARTICIPANTS

65

NATIONALITIES

100

UNIVERSITIES



More details: [www.inacademy.com/portugal](http://www.inacademy.com/portugal)